WHAT IS CLAIMED IS:

1. A 1,2-dioxetane derivative of the formula (I):

YO—Ar
$$R_1$$
—Z— R_3 —X (I)

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wherein Ar is an aryl group which may have an alkyl group, an aryl group, a halogen atom, an alkoxyl group, a carboxyl group, a formyl group, an alkyl ester, an aryl ester, an alkylketone, an arylketone or a hetero ring 10 bonded thereto, X is a substituent capable of labeling an organic compound or a biological molecule, or an ester, Y is a hydrogen atom, an acyl group or a group of the formula $-Si(R_4R_5R_6)$ (wherein each of R_4 , R_5 and R_6 which are independent of one another, is an alkyl group or an 15 aryl group), Z is an alkyl group, an aryl group, an oxygen atom, a sulfur atom, a carbonyl group, -(CO)-O-, -O-(CO)-, -NH-, -NH-CO-, -CO-NH-, -OSi(R₇R₈)- (wherein each of R7 and R8 which are independent of each other, is an alkyl group or aryl group) or a group of the formula 20 $-(R_9R_{10})$ SiO- (wherein each of R_9 and R_{10} which are independent of each other, is an alkyl group or an aryl group), each of R_1 and R_2 is an alkyl group or an aryl group, and R_3 is a spacer.

25 2. The 1,2-dioxetane derivative according to Claim 1, which is a 1,2-dioxetane derivative of the formula (II):

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wherein Y is the same as Y in the formula (I), n is an integer of from 1 to 20, W is a hydrogen atom, an alkyl group or a succinimido substituent, and U is a hydrogen atom, an alkyl group, an aryl group, a halogen atom, an alkoxyl group, a carboxyl group, a formyl group, an alkyl ester, an aryl ester, an alkylketone, an arylketone or a hetero ring.

3. A 1,2-dioxetane derivative of the formula (III):

$$X-R_{14}-V-O-Ar$$
 $R_{13}O$
 R_{12}
(III)

wherein Ar is an aryl group which may have an alkyl group, 15 an aryl group, a halogen atom, an alkoxyl group, a carboxyl group, a formyl group, an alkyl ester, an aryl ester, an alkylketone, an arylketone or a hetero ring bonded thereto, X is a substituent capable of labeling an 20 organic compound or a biological molecule, or an ester, V is a carbonyl group or a group of the formula -Si($R_{15}R_{16}$) - (wherein each of R_{15} and R_{16} which are independent of each other, is an alkyl group or an aryl group), each of R_{11} and R_{12} which are independent of each other, is a hydrogen atom, an alkyl group or an aryl 25 group, or R_{11} and R_{12} may together form a cyclic or polycyclic organic ring group spiro-bonded to the

dioxetane ring, R_{13} is an alkyl group or an aryl group, or R_{13} and R_{11} , or R_{13} and R_{12} , may together form a condensed ring containing the dioxetane ring and a hetero atom, and R_{14} is a spacer.

5 4. The 1,2-dioxetane derivative according to Claim 3, which is a 1,2-dioxetane derivative of the formula (IV):

- wherein n is an integer of from 1 to 20, W is a hydrogen atom, an alkyl group or a succinimido substituent, and U is a hydrogen atom, an alkyl group, an aryl group, a halogen atom, an alkoxyl group, a carboxyl group, a formyl group, an alkyl ester, an aryl ester, an
- 15 alkylketone, an arylketone or a hetero ring.

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- 5. A chemiluminescent reagent which contains the 1,2-dioxetane derivative as defined in Claim 1.
- 6. A chemiluminescent reagent which contains the 1,2-dioxetane derivative as defined in Claim 3.
- 7. An immunoassay reagent wherein the 1,2-dioxetane derivative as defined in Claim 1 is bonded to a substance having a specific affinity via a part of its X.
 - 8. An immunoassay reagent wherein the 1,2-dioxetane derivative as defined in Claim 2 is bonded to a substance having a specific affinity via a part of its W.
 - 9. An immunoassay reagent wherein the 1,2-dioxetane derivative as defined in Claim 3 is bonded to a substance

having a specific affinity via a part of its X.

10. An immunoassay reagent wherein the 1,2-dioxetane derivative as defined in Claim 4 is bonded to a substance having a specific affinity via a part of its W.

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